

The Positive Object of Love

A Must for Positive Thinking

For atheists, God is just a 'feel-good' concept. This notion is refuted by the scientific evidence of design throughout the universe and the concomitant necessity of the designer – God – as explained earlier. But even many believers retain traces of the feel-good concept. To them, God Himself is not important; what is important is that God makes them feel good while they pursue their worldly goals. Positive thinking with such a utilitarian concept of God will not save us from death. Only when our love is positively directed, that is, directed to God, can we attain the positivity of eternal life.

Different scriptures throughout the world address God variously as Jehovah, Allah, Buddha, Rama and so on. These names refer to God's different qualities like being all-strong, all-powerful, all-enlightened, all-joyful and so on. God has these and many other extraordinary attributes, all of which together make Him universally attractive. The name Krishna, meaning 'the all-attractive one' (sarva akarshati iti krishna) describes this all-attractiveness of the Lord and so is the most all-encompassing name of God. The name Krishna describes the Absolute Truth, the Supreme Personality of Godhead, in full. When a person is beautiful, wealthy, intelligent, strong, famous or renounced, that person attracts our love. Being supreme by definition, Krishna possesses all these cherished attributes in full, eternally. He is supremely beautiful, wealthy, intelligent, strong, famous and renounced. Over and above these six attractive qualities, Krishna also has an especially endearing seventh opulence – the most loving nature. In the spiritual world, He personally and individually reciprocates with the love of each one of us. Krishna is thus the perfect object for our love. Our longing for love, when reposed in Krishna, finds complete fulfillment. The saying "God is love" means God, Krishna, is the most loving and loveable person. How does knowledge of God's loving nature help in positive thinking?

LOVE FOR GOD CONQUERS DEATH

Love for God is the ultimate positive truth for it conquers the greatest negative truth of this world – death. For the lover of God, death is not a fearful termination of existence, but a joyful reunion with God in His everlasting abode.

The existence of an eternal realm, known as the spiritual world or the kingdom of God, is a concurrent teaching in the great spiritual traditions of the world. The Bible (Matthew 6:33) exhorts us to make it the supreme goal of our life: "Seek ye first the kingdom of God, and His righteousness; and all these things shall be added unto you." The Vedic texts give further revelations of the spiritual world as the arena of endless, divine love, where we serve the Lord as

His admirer, servant, friend, parent or lover. That spiritual world is our original home and ultimate positive destination of life.



In the spiritual world, every one of us is endowed with free will to enable us to choose to love Krishna and thus experience the ecstasy of endless love. By causeless misuse of our free will, when we refuse to love Krishna, we are sent from the spiritual realm to the material world. Here we try to find a substitute object of love, but the temporary nature of all material objects and relationships frustrates us inevitably and repeatedly. Krishna being the most magnanimous lover does not neglect us, even though we neglect Him. Throughout all our journeys in various species of life in the material world, He accompanies us as the Supersoul (Paramatma) in our own hearts and strives to guide us to redirect our love back to Him and thus return back to Him, for that alone can bring about our ultimate well-being.

Therefore positive thinking will be ultimately futile in the face of death unless we choose the positive object of love; only when we direct our love toward Krishna will we achieve everlasting happiness.

To summarize, let us clearly understand the difference between pseudo positive thinking and real positive thinking: a pseudo-positive thinker loves the things of this world and uses God to attain those things, whereas a real positive thinker loves God and uses the things of this world to attain God and His eternal abode.